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RARES[®]
TERROIRS

THE FINEST TERROIRS
SELECTED FOR YOU

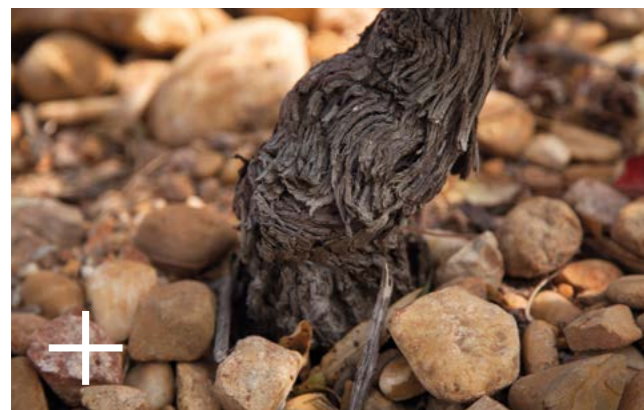
RARES[®] T E R R O I R S

RARE TERROIRS, A CALL FOR DIVERSITY

The intent behind RARES TERROIRS is to highlight terroirs that deserve to be recognized through a range of distinctive wines that will appeal to all wine drinkers..

All the selected terroirs have a history and their own specific characteristics that are ideal for the crafting of fine wines.

All are premium, high-quality wines, whose unusual aromas set them apart and which have been selected to offer consumers an alternative drinking experience.



RARES TERROIRS, PREMIUM IN ALL BUT PRICE

All our RARES TERROIRS come from the South of France and offer wine drinkers an affordable alternative to the wines they usually drink. This new collection therefore enables you to offer your customers an amazing wine at an attractive price point.

In terms of the packaging design, a specific number and an appellation on the label describe the terroir as well as its geographical location. This elegant understated label immediately positions this new collection as premium.

Start your exploration of the RARES TERROIRS with the «Costières de Nîmes».





RARES[®]
T E R R O I R S

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PREMIUM CREATIVE WINES