



WINES AND BRANDS®

P R E M I U M C R E A T I V E W I N E S



Our skills

*Wines and Brand offers exceptional wines driven by **the outstanding and beautiful wine-growing landscapes of the south of France.***

*Wines and Brands is committed to sustainable agriculture, **organic production**, environmentally-friendly packaging, and a low carbon footprint due to the proximity of the production and distribution sites.*

The organic approach is the logical outcome of a process of environmental protection, appreciation of the capacity of the terroir and the specific development of wine production.

*Wines & Brands is an alchemy between the exceptional **terroirs** of southern France and the devoted skilled winemakers, representing **250 hectares** of vineyards spread in Châteauneuf du Pape, Côtes du Rhône and Languedoc Roussillon.*

Our collections

*The prestigious and diverse terroirs found in the south of France, between land and sea, provide optimum growing conditions for authentic grape varieties rich in intense and elegant aromas. The great grape diversity allows us to offer an **extensive range of wines** appealing to vast tastes and consumer profiles.*

*Wines and Brands offers **10 wine** brands, ranging from entry-level to premium. Every collection is designed bearing in mind a specific consumer target.*



DOM DENISE



simply pure



AUSTELLUS

finally!

CHABAWINE



SIGNATURE
by WB

RARES
TERROIRS



La Grande
Collection Des Papes



DUC HAUMONT



Marketing support and distribution

Wines and Brands offers an exclusive partnership and a secure marketing support to develop each brand. Various boosting elements are available :

- *Events*
- *Sales training*
- *Merchandising*
- *Advertising concepts*
- *Videos*
- *Samples*
- *Product and packaging innovation*
- *Client reception in France*

Our motto is : Offer the best to develop your market share together.



Founder

Klaus Hansen has been creating solutions in advertising and marketing strategy for more than 15 years for prestigious clients including The Bains de Mer Society in Monaco, Grimaldi Forum, The Palais des Festivals in Cannes, Castel House, Gérard Bertrand, Arrogant Frog, Wines of Provence, Inter Rhône. Today he is responsible for the development and management of Wines and Brands.



WB

WINES AND BRANDS®

PREMIUM CREATIVE WINES

Become a partner :

*Contact our sales and marketing department
concerning our brands and services.*

Contact

WINES AND BRANDS - IMMEUBLE LE RAJOL - 95 RUE DU RAJOL - 34130 MAUGUIO - FRANCE
CONTACT@WINESANDBRANDS.COM - TEL +33 (0)6 07 71 20 36 - RCS : 832 202 741 NIMES

www.winesandbrands.com

SIRET N° 832 202 741 000 19

TVA INTRA : FR 22 832202741

NUMÉRO D'ACCISES : FR 017002E445

