

S I G N A T U R E[®]
by WB

A stylized signature in orange script, reading 'Chef', is positioned over the word 'SIGNATURE'. The signature is written in a fluid, cursive style with a long horizontal stroke at the bottom.

WINES CREATED BY IRISH CHEF - KEVIN DUNDON



EXCELLENCE IS THE RESULT OF TRUE DEDICATION

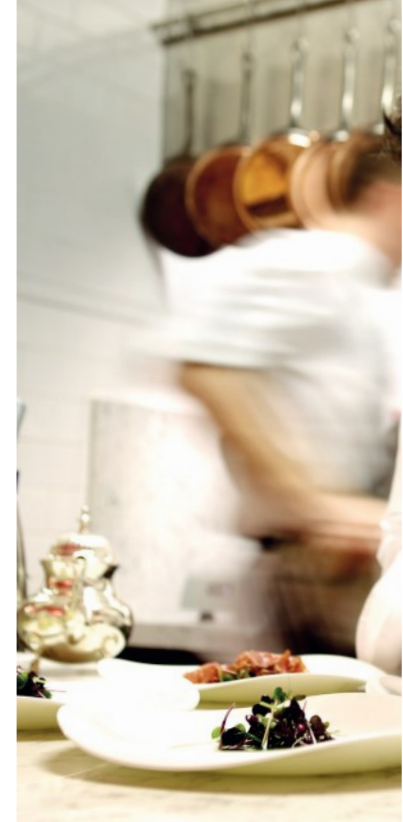
"Our vineyard has always aimed to rejoice in the quality of wines from the South of France. Our Commitment to quality led to the creation of the Signature Chefs Wine Collection. This collection highlights World famous Chefs and their know-how. The gourmet Selection by Chef Kevin Dundon is the fruit of a long partnership with us. Deeply committed to our wine heritage and environment, we are involved the highest levels of quality in our approach to both the vineyard and the winemaking. This is all orchestrated by the wonderful work of our oenologists. The terroir is the keystone of this collection. Thanks to the commitment of Chef Kevin Dundon, this collection offers some of our most exceptional wines."

Klaus Hansen
CEO Wines and Brands

KEVIN DUNDON – IRISH CELEBRITY CHEF

Kevin Dundon is an Irish celebrity chef with experience drawn not only from Irish cooking but also internationally from Canada and the Caribbean. He is the author of the book Full on Irish: Contemporary Creative Cooking. He has appeared many times on Irish, British and American television, including The Afternoon Show on RTÉ One, BBC One's Saturday Kitchen. Owner of Dunbrody Country House Hotel in south east Ireland's Co. Wexford, he also runs the renowned Dunbrody Cookery School based there. Dundon is known in Ireland as the Good Food Ambassador for the largest food retailer Super Valu and internationally is often selected as the Face of Irish Food by Tourism Ireland. Committed to his roots and the quality of his ingredients, Kevin Dundon has cooked for some of the world's most famous people such as Queen Elisabeth II, Former US President Georges Bush and Bono the famous singer of U2.

KEVIN DUNDON





PREMIUM WINES FROM THE SOUTH OF FRANCE

All the vintages come from plots scrupulously selected for the quality of the terroir and the age of the vines. Harvested by hand and sustainably farmed, all clusters are sorted to select only the best. After the winemaking, the aging is done in oaked barrels.

The result is superb quality wine reflecting the origins of the climate and soil from the south of France.

SIGNATURE CHEF PREMIUM COMMUNICATION TOOLS

*Wines & Brands offers several marketing tools and animations to develop this new brand with our selected partners.**

LIVE ANIMATION BY THE CHEFS *

*The chefs organize events of your choice
Demonstrations/Culinary/Personal events.*

CUVEE VIDEO PRESENTATION BY THE CHEF

*All cuvées and recipes are presented by the Chefs
with digital and commercial approach.*

COOK BOOKS

*In partnership with the chefs,
Wines & Brands publishes cook books related to Signature
Chef for a perfect wine recipe combination.*

PROMOTION TOOLS

Store promotion and Turnkey animation.



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WINES AND BRANDS
PREMIUM CREATIVE WINES

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(*) According to the availability and prior validation by the Chefs

www.winesandbrands.com