

S I G *chef* N A T U R E [®]
by WB

WINES CREATED BY THE MICHELIN STARRED CHEF JÉRÔME NUTILE



CHEF JÉRÔME NUTILE

At the Restaurant "Castellas" situated in the village of Collias he achieved one star in 2006 and the second star in 2009. In 2015 he creates his own restaurant "Mas de Boudan" in the city of Nîmes, where he obtains 1 star in 2016.

Guided by a gastronomic star, Jérôme Nutile is today identified as the chef of «culinary haute couture».

An expression that he willingly claims and that sums up his philosophy.

Excellence and team spirit, represent the universe of Jérôme Nutile, Michelin-starred chef at Mas de Boudan, in Nîmes. A cooking artist and a wine lover.



SIGNATURE CHEF PREMIUM COMMUNICATION TOOLS

*Wines & Brands offers several marketing tools and animations to develop this new brand with our selected partners.**

LIVE ANIMATION BY THE CHEFS

*The chefs organize events of your choice
Demonstrations/Culinary/Personal events.*

CUVEE VIDEO PRESENTATION BY THE CHEF

*All cuvées and recipes are presented by the Chefs
with digital and commercial approach.*

COOK BOOKS

*In partnership with the chefs,
Wines & Brands publishes cook books related to Signature
Chef for a perfect wine recipe combination.*

PROMOTION TOOLS

Store promotion and Turnkey animation.



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WINES AND BRANDS
PREMIUM CREATIVE WINES

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