

PRESTIGE WINE COLLECTION SOMMELIER TIFFANY TOBEY

SIGNATURE SOMMELLER®



OUR COLLECTION OF FINE WINES CULMINATES IN OUR SIGNATURE SOMMELIER RANGE, OUR WINE OF EXCELLENCE.

Our commitment to excellence led to the creation of the Signature Sommelier collection, a collection that highlights the best Sommeliers in the world and their know-how. This Gourmet selection by Sommelier Tiffany Tobey is the fruit of a long-standing partnership with our cellar. With a deep sense of respect for the regional vineyards and the environment, Tiffany Tobey and our team are involved in a highly demanding quality approach to create expressive and elegant wines. The terroir is the keystone of the Signature Chef collection's style, with excellence, expertise and authenticity at its core.

Klaus Hansen CEO Wines and Brands

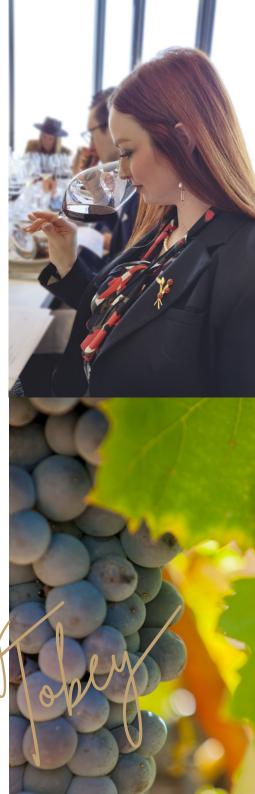
SOMMELIER - TIFFANY TOBEY

Tiffany Tobey, the current Sommelier and Wine Director for the Ritz Carltons Resort Dallas, Las Colinas graduated from Texas Tech University with dual Bachelor's degrees from Texas Tech University in Restaurant, Hotel, and Institutional Management (RHIM). Tiffany is also a current Viticulture graduate student at Texas Tech University.

Previously Tiffany was a judge for several years at the Sommeliers Choice Awards in San Francisco, the Seattle Wine and Spirits Awards in Washington, the Houston Rodeo Wine Competition, the San Francisco Chronicle Wine Competition, the Texas Master Classic Wine Competition, the Somm Journal Wine Competition in Las Vegas, and most recently the Texas International Wine Competition (TWGGA) in Grapevine, Texas.

She has consulted for multiple publications such as Forbes, Tasting Panel Magazine, VinePair, Southern Beverage Journal, Wine Enthusiast, Business Insider, Food & Wine Magazine, and The Somm Journal Magazine.

Ms. Tobey is also a proud board member of the Dallas Chapter of the Les Dame d'Escoffier International, a philanthropic organization of Women leaders in the food, beverage, and hospitality industries.





NATURAL-BORN PREMIUM WINES

Respect of the land and the vines rules over our list of requirements. Our grapes achieve at least HVE 3 standards.

Around the vineyards, hectares of scrubland ensure that the vines are protected. We maintain the garrigue and treasure it as an essential element of our Mediterranean landscape. We limit watering of the vineyards, which develops the root system's depth, and its ability to collect minerals. To ensure both elegant and aromatic wine, we aim at low yields.

The grapes are harvested by hand to ensure perfect integrity of the grapes.





The whole range is crafted with the utmost care and attention to detail. Temperature control ensures the clearest aromatic expression and softest quality of tannins.

The red grapes come from our oldest vines and are hand-picked to then undergo carbonic maceration. The bunches are vatted intact, and each berry becomes a cell of maceration for the pulp to extract color and aromas from the skin.

Selected and defined by Tiffany Tobey, the blends of both white and red wines are aged in wood to further polish the tannins and add aromatic complexity. Our barrels of French oak add to the luscious expression of the grapes.

SIGNATURE SOMMELIER PREMIUM MARKETING SUPPORT

All the best for the best! Both demanding and inspired, the sommeliers are the ambassadors of our uncompromising premium positioning, all around the world. Our promotion of this range matches its premium positioning and our communication tools and activities simply shoot for the stars!

Wines & Brands offers several marketing tools and animations to develop this new brand with our selected partners. The Sommelier, Tiffany Tobey participates actively in PR and sales. She also promotes the wines actively both on and offline.

For any further information, please contact Wines & Brands sales and marketing department : contact@winesandbrands.com • +33 6 49 31 61 42 • +33 6 38 10 94 80

SIGNATURE SOMMELIER®

Trademark registered and owned by



257, Allée du Mas Négre, 349700 Lattes - France +33 (O)6 07 71 20 36 • contact@winesandbrands.com VAT number : FR 22832202741 • Company registration number : 83220274100019 • Excise number : FR017002E4459